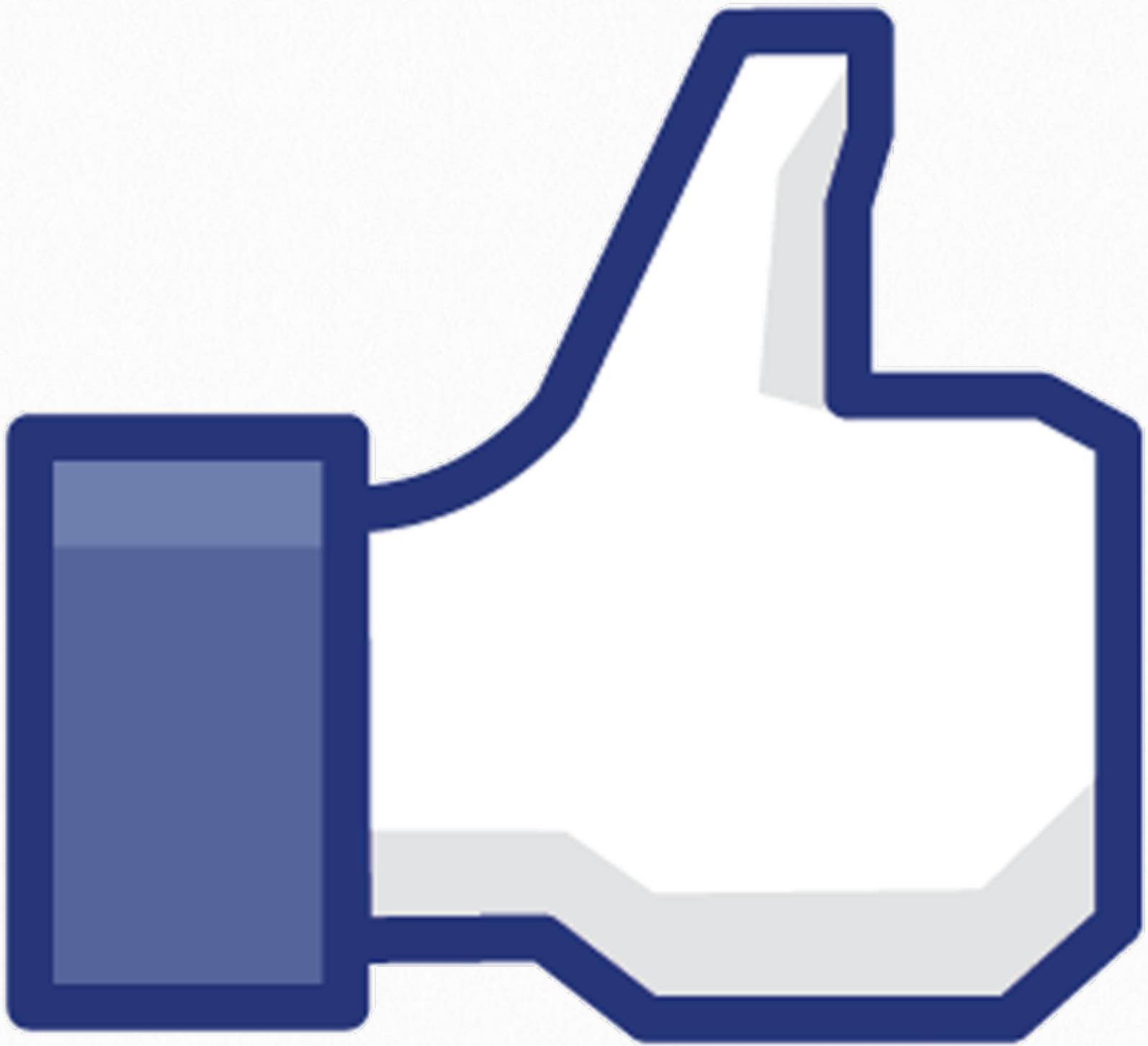


9 Great Ways To Get More People To Your Facebook Page...

by Expand Digital Media



1

Get More People To Your Facebook Page

“Having a Facebook Page allows customers to know, like and trust you.”

– Kyle Raffo



Get More People To Your Facebook Page

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1. Use QR Codes

Why not put a QR code up at your place of business? This will lead people to your Facebook page and encourage them to 'Like' you. You can create your QR Code for FREE by visiting www.goqr.me.

2. Tweet to your Followers

You could tweet about something which is happening on your Facebook page to entice your followers on Twitter to go to your Facebook page. Remember, it doesn't always have to be something like a Competition. It could well be a great conversation that's happening.

3. Promote on Products

Do you have products that are sold in stores or online? Well why not promote your Facebook page on these products. It could be as simple as a QR Code for customers to scan or even a Business Card that includes your Facebook details.

4. At your Shop or Office

If you have a physical location for your business, whether that be a Shop or Office, put up a sign telling people they can find you on Facebook. Don't forget to remind your employees to tell any customer to find you on Facebook.

5. Send a Newsletter

Do you send email newsletters on a regular basis? If so, announce that you have a Facebook page in the newsletter and be sure to give people a reason to your Facebook page and click "Like." That's not all, make sure you have a link to your Facebook page in every newsletter you send. Simply add it to the footer with links to any other social media accounts.

6. Use a 'Like Box'

Add a Like box to your website. Grab the code from Facebook and kindly ask your website designer to add it to your site.

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7. Write a Blog Article

Writing an article about your Facebook page is a great way to gain attention. Everybody wants something for nothing so it's most effective if you are offering something on Facebook, but if not, just give them a good reason to "Like" you.

8. Your Email Signature

Adding a simple link to your Facebook page in your email signature allows you to inform nearly every person you contact. Also, consider putting a link to your Facebook Page on your business cards as well as putting it on all your employees' email signatures too.

9. Facebook Logo

Most people know what the Facebook logo looks like. If nothing else, the use of the Logo suggests to people that they can find you on there even if they don't have a physical link to click on.



About the Author

We help your business grow using the power of Facebook. Reach a worldwide audience using the priceless tips and advice we offer to you.

expand
digital
.co.uk

Expand Digital Media are dedicated to providing the finest Web Development, Graphic Design, Printing and IT Support services. One hundred percent satisfaction is what aim to achieve with every project; not only by delivering a final product which is commonly described as beyond all expectations but through our focus on good, old fashioned customer service. With our extensive experience and wide variety of clientele, you can trust us to provide unbeatable services while keeping a firm eye on your budget. It all starts with your Free Consultation which is the perfect opportunity to discover how we can help you drive your business forward.

It's our unique approach of providing the total solution for all your digital media requirements that makes us different. And by different, we mean more beneficial to you and your business. The many added benefits of offering a wide variety of digital services has led to many of our clients returning time and time again and providing a collection of, what can only be described as, outstanding testimonials!

If you have a project in mind where we can put our expertise at use to bring it to life, drop us a line. We'll get back to you as soon as possible to get all the necessary info for a proposal. You can send us a message using our enquiry form at www.expanddigitalmedia.co.uk or reach us at office@expanddigitalmedia.co.uk.